



United States Department of Agriculture  
National Agricultural Statistics Service

# Wisconsin Ag News – Cranberries



Upper Midwest Region - Wisconsin Field Office · 2811 Agriculture Drive · Madison WI 53718  
(608) 224-4848 · fax (855) 271-9802 · [www.nass.usda.gov](http://www.nass.usda.gov)

Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

July 17, 2015

Media Contact: Greg Bussler

Wisconsin cranberry production totaled 5.02 million barrels in 2014, down from 6.02 million barrels in 2013, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2014 Summary*. The state's cranberry growers harvested 20,700 acres, down from 21,100 acres last year. Average yield per acre, at 240 barrels, was down from last year's record high 283 barrels. The price of cranberries fell for the second year in a row, down from \$32.00 per barrel in 2013 to \$27.90 per barrel in 2014. As a result, the total value of utilized production declined 27 percent to \$138 million dollars. Wisconsin did, however, maintain its number one ranking in cranberry production with 60 percent of the nation's total. Wisconsin production was more than twice that of the next highest producing state, Massachusetts.

## Cranberries Acreage, Production, and Utilization – Selected States and United States: 2013-2014

[A barrel weighs 100 pounds]

State	Harvested		Yield per acre 1/		Production				Utilization			
					Total		Utilized		Fresh		Processed	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts	13,200	12,400	138.5	164.3	1,852	2,070	1,829	2,037	89	48	1,740	1,989
New Jersey .....	3,000	3,000	180.8	204.7	548	652	542	614	(X)	(X)	542	614
Oregon.....	3,000	2,900	130.0	162.8	390	500	390	472	(X)	(X)	390	472
Washington.....	1,700	1,600	89.4	97.5	152	156	152	156	40	55	112	101
<b>Wisconsin.....</b>	<b>21,100</b>	<b>20,700</b>	<b>282.8</b>	<b>239.5</b>	<b>6,016</b>	<b>5,022</b>	<b>5,968</b>	<b>4,957</b>	<b>193</b>	<b>165</b>	<b>5,775</b>	<b>4,792</b>
United States ..	42,000	40,600	211.4	202.9	8,957	8,400	8,881	8,236	321	268	8,559	7,968

(X) Not applicable.

<sup>1</sup> Yield is based on total production

## Cranberries Price and Value – Selected States and United States: 2013-2014

State	Price per Barrel						Value of Utilized Production					
	Fresh		Processed		All		Fresh		Processed		All	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	50.60	56.80	30.60	36.60	31.60	37.10	4,493	2,726	53,244	72,797	57,737	75,523
New Jersey .....	(X)	(X)	37.50	36.90	37.50	36.90	(X)	(X)	20,336	22,657	20,336	22,657
Oregon.....	(X)	(X)	30.60	23.10	30.60	23.10	(X)	(X)	11,934	10,903	11,934	10,903
Washington.....	63.70	(D)	36.50	(D)	43.70	44.60	2,548	(D)	4,088	(D)	6,636	6,959
<b>Wisconsin.....</b>	<b>78.50</b>	<b>(D)</b>	<b>30.40</b>	<b>(D)</b>	<b>32.00</b>	<b>27.90</b>	<b>15,119</b>	<b>(D)</b>	<b>175,560</b>	<b>(D)</b>	<b>190,679</b>	<b>138,370</b>
United States ..	68.90	72.00	31.00	29.50	32.40	30.90	22,160	19,287	265,162	235,125	287,322	254,412

(D) Withheld to avoid disclosing data for individual operations.

(X) Not applicable.

USDA is an equal opportunity provider and employer.

The complete report can be found under **Publications** on the USDA NASS website at [www.nass.usda.gov](http://www.nass.usda.gov).